



**FOR IMMEDIATE RELEASE:**

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## **Bluestar BioAdvisors, LLC Welcomes Erin Olsen as Managing Director**

**New York City, NY** - Bluestar BioAdvisors, LLC (Bluestar) announced today that Erin Olsen has been named as a Managing Director of the firm. She joins Darren Eskow, Monika Trzcinska, and Paul Zhang as part of the Bluestar leadership team.

“The addition of Erin to Bluestar’s leadership team signifies another milestone in our aggressive growth trajectory. She is one of the most seasoned oncology commercial consultants in the market today,” said Paul Zhang. Monika Trzcinska also commented: “With the addition of Erin’s therapeutic area expertise, derived from her time in industry and consulting, we will significantly enhance our expertise to further support companies in addressing their strategic objectives in the constantly changing oncology landscape.”

Erin is a senior leader in the life sciences consulting industry, having built her career over the past 15 years as a Principal at Easton Associates LLC, a Director at Navigant, which acquired Easton, and as the new product planning lead at Syndax Pharmaceuticals. Erin has led hundreds of consulting engagements serving clients from startups to top ten pharmaceutical companies, as well as developed grounded perspective of the complexities that biopharma companies face when licensing and partnering, advancing clinical development, and preparing for commercialization of novel oncology agents.

Prior to starting her consulting career with Easton Associates, Erin worked in the health care provider space, as a consultant for the Advisory Board Company and an equity research associate at UBS and Bear Stearns. Erin holds MBA and MPH degrees from Columbia University and a BA in economics from Haverford College.

“I am very excited to be teaming up with Darren, Monika, and Paul to accelerate the company’s growth and establish Bluestar as a pre-eminent consulting firm, and further expand the firm’s oncology expertise,” said Erin. “It is also very rewarding to return to my roots in boutique consulting, joining the Bluestar team that is known for its strong team culture and high quality work.”

“I am thrilled to have Erin join us as a Managing Director after having worked with her for so many years at Easton Associates and Navigant. I am well aware of the deep expertise in oncology that she brings to her clients, and the opportunity this provides for Bluestar to address client needs in this very important therapeutic area,” stated Darren Eskow.

## About Bluestar BioAdvisors

Bluestar BioAdvisors, LLC is an expertise-based boutique consultancy dedicated to the life sciences industry. Its leadership team consists of senior members with consulting and industry expertise. We focus on addressing the commercial opportunities and challenges of pipeline stage assets, leading to actionable strategies on global scale.

Source: Bluestar BioAdvisors LLC

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