



FOR IMMEDIATE RELEASE:

September 30, 2019

Bluestar BioAdvisors, LLC. Welcomes Paul Zhang as Partner

New York City, NY - Bluestar BioAdvisors, LLC ("Bluestar") announced today that Paul Zhang has been named as a Partner of the firm. He joins Darren Eskow and Monika Trzcinska as the Operating Partners of Bluestar.

"We are excited for this next phase of growth with Paul joining us at Bluestar. Paul has an established track-record of assisting life science companies address challenging and compelling strategic issues, around new product planning, business development, and commercial strategy. With the addition of Paul's well-respected experience, we will be able to further support companies across the industry addressing their strategic objectives," noted Monika Trzcinska.

Paul is a senior leader in the life sciences consulting industry, having built his career as a Partner at Easton Associates LLC, a Managing Director at Navigant, which acquired Easton, and ClearView Healthcare Partners over the last 20 years. During this tenure, Paul has led over 800 engagements serving clients from startups to top ten pharmaceutical companies. He has developed the expertise in commercial and BD strategies for pipeline assets, integrating scientific acumen with commercial industry knowhow to generate experience-based, actionable advice to global client management teams. He is also a preeminent expert on the rapidly evolving China market, having built a consulting team in Shanghai and Beijing over the last 10 years, advising both multinational pharma clients as well as biotech startups on China market entry strategy and BD&L approaches.

Prior to starting his consulting career with Easton Associates, Paul spent six years in the pharmaceutical industry in preclinical research and pipeline strategy roles at Bristol-Myers Squibb, Knoll Pharmaceuticals and Pharmacia, gaining strong client-side experience.

Paul holds an MBA degree from Cornell University's Johnson School and a M.S. degree in Molecular Biology from Rutgers University.

"It is fantastic to join a high-quality boutique consulting firm like Bluestar," said Paul. "Having developed a career at three top-tier consulting firms, it is exciting to come back to my roots and help accelerate the growth of Bluestar, which has established itself with a great team, culture, and a reputation for high quality work. To be able to team up again with Darren and Monika in this journey makes it even more rewarding. I am looking forward to serving as thought partners for clients with dedication, insights and passion, and grow the Bluestar team along with client success!"

"I am thrilled to have Paul join us as a Partner after having worked with him for so many years at Easton Associates and Navigant. I am well aware of the quality and attention he brings to his clients, as well as how well he manages and develops his teams. This is a great step for Bluestar," stated Darren Eskow.

About Bluestar BioAdvisors

Bluestar BioAdvisors, LLC is an expertise-based boutique consultancy dedicated to the life sciences industry. Its leadership team consists of senior members with consulting and industry expertise. We focus on addressing the commercial opportunities and challenges of pipeline stage assets, leading to actionable strategies on global scale.

Source: Bluestar BioAdvisors, LLC

Contact:

Darren Eskow

DEskow@bluestarbio.com

o: (212) 257-5814 m: (917) 566-5667

Monika Trzcinska

MTrzcinska@bluestarbio.com

o: (212) 257-5813 m: (774) 275-9247

Paul Zhang

PZhang@bluestarbio.com

o: (212) 257-5815 m: (908) 392-6088