



FOR IMMEDIATE RELEASE:

April 21, 2020

Monika Trzcinska Participates in Life Sciences Consulting Panel at Harvard GSAS Consulting Club

On April 16, 2020, Monika Trzcinska, Partner at Bluestar BioAdvisors, LLC (Bluestar) joined the Life Sciences Consulting panel hosted by the Harvard GSAS Club, a student organization that provides educational programs and helps to bridge the gap between industry and academia.

The meeting, which was originally scheduled to be held at Harvard University, was moved to an online format due to the COVID-19 pandemic. The panel that Monika joined consisted of consultants from various firms, including Alira Health, Axiom Healthcare, Bionest Partners, Clarion Healthcare, Eversana (previously Promidian), Health Advances, IQVIA, Kantar, and Putnam Associates. The program opened with a brief introduction of all the panelist and a moderated Q&A session, which attracted approximately 40 participants.

The moderated questions included the following:

- Challenges and/or advantages in a life science consulting career
- Qualities life science consulting firms look for in prospective candidates and how to stand out during the application process
- What are the biggest opportunities and challenges you have faced in your consulting career
- What drew you specifically to your current firm
- The most important thing you learned after starting the consulting career that would be good for people considering this career to know beforehand
- How to adequately prepare for the interview process, both the behavioral and non-behavioral part, and any possible surprises you encountered during interviews
- Advice on how to narrow down your choices if one receives multiple offers

The panelists provided unique perspectives on consulting, which was driven by their academic training, specific firms they joined, positions for which they were hired and a career progression path at each organization. In particular, Monika discussed the importance for potential candidates who have completed a PhD program of taking the time to educate themselves on how science and business fit together by taking additional business-focused classes and participating in internships or consulting club opportunities at their organizations. The panel concluded with some tips on how to prepare for the in-person interview, including the case presentation, and the type of training freshly-minted consultants can expect at each firm.

About Bluestar BioAdvisors

Bluestar BioAdvisors, LLC is an expertise-based boutique consultancy dedicated to the life sciences industry. Its leadership team consists of senior members with consulting and industry expertise. We focus on addressing the commercial opportunities and challenges of pipeline stage assets, leading to actionable strategies on a global scale.

Source: Bluestar BioAdvisors LLC.

Contact:

Monika Trzcinska

Partner

MTrzcinska@bluestarbio.com

o: (212) 257-5813 m: (774) 275-9247